



**BETTER
UNDERSTANDING
OF DOWN SYNDROME**

Buddy Walk Sponsorship Packet

Benefiting BUDS Lubbock

Saturday, October 26, 2019 • Noon to 3pm

**Lubbock Cooper High School Pirate Stadium
16302 Loop 493, Lubbock, TX 79423**



About the Buddy Walk®

The Buddy Walk® was established by the National Down Syndrome Society (NDSS) in 1995 and has grown to be the world's largest and most recognizable Down syndrome awareness program with over 250 Walks taking place in 50 states and select international countries. In the past year, 330,000 walkers collectively raised nearly \$14.2 million, which is used to support local programs and services as well as national advocacy initiatives.

What is Down syndrome?

In every cell in the human body there is a nucleus where genetic material is stored in genes. Genes carry the codes responsible for all of our inherited traits and are grouped along rod-like structures called chromosomes. Typically, the nucleus of each cell contains 23 pairs of chromosomes, half of which are inherited from each parent. Down syndrome occurs when an individual has a full or partial extra copy of chromosome 21.

This additional genetic material alters the course of development and causes the characteristics associated with Down syndrome. A few of the common physical traits of Down syndrome are low muscle tone, small stature, an upward slant to the eyes, and a single deep crease across the center of the palm – although each person with Down syndrome is a unique individual and may possess these characteristics to different degrees, or not at all.

Facts about Down syndrome

- Down syndrome is the most commonly occurring chromosomal condition. Approximately one in every 700 babies in the United States is born with Down syndrome – about 6,000 each year
- Down syndrome occurs in people of all races and economic levels
- The incidence of births of children with Down syndrome increases with the age of the mother. But due to higher fertility rates in younger women, 80% of children with Down syndrome are born to women under 35 years of age
- People with Down syndrome have an increased risk for certain medical conditions such as congenital heart defects, respiratory and hearing problems, Alzheimer's disease, childhood leukemia and thyroid conditions. Many of these conditions are now treatable so most people with Down syndrome lead healthy lives
- There are three different types of Down syndrome: Trisomy 21, Mosaicism and Translocation. Trisomy 21 is the most common type of Down syndrome, accounting for 95% of cases.
- Life expectancy for people with Down syndrome has increased dramatically in recent decades – from 25 in 1983 to 60 today. This opens up new needs including adult care and estate planning, to name a few.

Source: National Down Syndrome Society, www.ndss.org

Who is BUDS?

BUDS is a local non-profit organization based in Lubbock, TX. Our purpose is to:

- Educate, inform, and support families who have loved ones with Down syndrome.
- Provide support and encouragement to new parents and families of babies with Down syndrome
- Organize educational and social opportunities for individuals with Down syndrome and their families to help encourage social, physical, and cognitive development
- Provide important and current information through our website, e-mail updates and annual meetings
- Promote literacy and lifelong learning opportunities for individuals of all ages with Down syndrome

We promote our purpose through the following activities:

- **Hospital Visitation** – upon request, a BUDS representative visits parents of babies born with Down syndrome. Our goal is to provide comfort, support and information.
- **Library Initiative** – replace outdated books on Down syndrome with current and relevant materials in city libraries and area schools.
- **Social Outings and Events** – these activities help promote unity and inclusiveness for our loved ones with Down syndrome. They teach important social skills and give our kids a chance to be themselves!

Because of your support we were able to do the following:

- **Revamp the BUDS website** – our website is still a “work in progress” as we are adding new and helpful information and resources for our families and community, but we have made great progress!
- **Host more social events** – our families love getting together and participating in social events built around our kiddos. Your support allows us to continue to raise awareness through our World Down syndrome Day Celebration Dinner, Clay Café Art Project days, Breakfast with Santa and many more to come!

Our future initiatives include:

- **Tutoring Program** – FREE after school and summer tutoring sessions for our children with Down syndrome.
- **Educator Opportunities** – offer financial support for area teachers and administrators to travel and attend conferences on education and new resources in relation to teaching our children with Down syndrome.
- **Scholarships** – offer financial assistance, as needed, for families so that children, teens, and adults with Down syndrome can participate in various activities throughout the year.
- **Speaker Series** – our newest goal is to bring speakers to our area and the BUDS community who offer new, updated and relevant information as it relates to Down syndrome and our families.

Sponsorship Levels

Pal \$100

- Sponsor info distributed in all goodie bags (business card OR brochure OR one page flyer)
- 1 Buddy Walk t-shirt

Friend \$250

All “Pal” benefits PLUS

- Small company name placement on back of t-shirt
- 2 Buddy Walk t-shirts

Best Friend \$500

All “Friend” benefits PLUS

- Sponsor provided banner to be placed at event
- Logo displayed on BUDS website for 1 year
- 4 Buddy Walk t-shirts

Buddy \$1,000

All “Best Friend” benefits PLUS

- Medium size sponsor LOGO on back of t-shirt
- Logo displayed on BUDS website WITH LINK to your business/organization for 1 year
- Sponsor provided tent with logo/name to distribute materials along walk/track
- 6 Buddy Walk t-shirts

Super Buddy \$2,500

All “Buddy” benefits PLUS

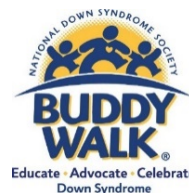
- Sponsor provided tent with logo/name to distribute materials along walk/track (table to be provided by BUDS, if needed)
- Inclusion on ALL FORMS of media and social media
- Sponsor of games and/or activities
- 8 Buddy Walk t-shirts

Buddy for Life \$5,000

All “Super Buddy” benefits PLUS

- Large size sponsor LOGO on back of t-shirt
- Representative to present awards/prizes at walk
- Certificate of Recognition to be presented at walk
- 12 Buddy Walk t-shirts

Please note, for your COMPANY NAME or LOGO to appear on Buddy Walk® t-shirts, donations and logo must be received **NO LATER THAN Friday, October 4, 2019.** Logos and company names will appear on back of t-shirts in black.



Sponsor Registration Form

My level of sponsorship will be:

Pal \$100 _____ Friend \$250 _____ Best Friend \$500 _____
Buddy \$1,000 _____ Super Buddy \$2,500 _____ Buddy for Life \$5,000 _____

Sponsor T-shirts: indicate quantity of each shirt size needed (adult sizes only)

S _____ M _____ L _____ XL _____ 2XL _____ 3XL _____

In-kind Donation (specify service/items being donated and fair market value):

Company/Organization Name:

(As it should appear on Buddy Walk® materials)

Contact Person: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Signature: _____ Printed Name: _____

Payment

- I have enclosed a check made payable to BUDS
- Please charge my credit card: (circle one) **Visa** **Mastercard** **Amex**

Name on Card _____ Exp Date _____

Card Number _____ CVV _____

Cardholder's Signature _____

Please mail this completed form to the address below with payment information to BUDS.

BUDS
Attn: Buddy Walk
3411 B 82nd St., PMB 319
Lubbock, TX 79423

For more information, please contact
Leslie Myatt at 806.241.5800 or budsbuddywalk@budslubbock.org

BUDS is a non-profit 501(c)3 organization and all donations are tax deductible.

Website: www.budslubbock.org | Email: budsbuddywalk@budslubbock.org